

**New!**  
**Following the Super Bowl Saturday Event,  
Shuttles will board passengers from the east lane of  
northbound A1A in front of D.C. Alexander Park**

For public safety and quick departure following the concert, passengers will board free shuttle buses staged along A1A in front of D.C. Alexander Park.

This new plan will facilitate the safe loading of numerous buses simultaneously and reduce pedestrian traffic crossing A1A.

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**Super Bowl Saturday Recap**

Super Bowl Saturday Night is the ultimate NFL fan celebration held the night before the Super Bowl.

This free, outdoor, evening event will feature a live concert on the beach in Fort Lauderdale. A 20-minute Super Bowl fireworks spectacular will cap off the night. Concessions will be available for purchase.

**SATURDAY, FEBRUARY 6, 2010**

12 noon - Free shuttle service begins  
4 pm - Gates open  
6 pm - Show begins  
9:40 pm - Fireworks Spectacular  
10 pm - Event concludes  
12 midnight - Free shuttle service concludes

**LOCATION**

Fort Lauderdale Beach Park, 1100 Seabreeze Boulevard, Fort Lauderdale

**FREE CONCERT FEATURING  
ROBERT RANDOLPH & THE FAMILY BAND  
BARENAKED LADIES  
O.A.R.**

**Concert guests can park downtown and ride free shuttles to  
and from Fort Lauderdale Beach**

Beach parking is limited. Enjoy low, \$10 flat rate parking in downtown Fort Lauderdale with free shuttle services to the beach.

**On Saturday, from 12 noon to 12 midnight, 75 buses will run continuously to shuttle guests to and from downtown to the Fort Lauderdale Beach concert site.**

Once parked at any downtown parking garage or lot, guests can follow directional signage to a bus-loading zone located at 150 SE 1st Avenue (between Las Olas Boulevard and Broward Boulevard). Buses will take guests to the SE 5th Street drop-off at the Beach (Alexander Park, 501 Seabreeze Boulevard). Police will assist guests crossing A1A at SE5th Street, a short walk to the concert at Fort Lauderdale Beach Park.

Following the event, guests will board shuttles from the east lane of A1A northbound in front of D.C. Alexander Park. Shuttles will return guests to their original departure point at SE 1st Avenue.

The following parking areas are offering a \$10 flat rate for parking from 12 noon, Saturday, February 6 to 2 am, Sunday, February 7:

- City Park Garage, 155 SE 2nd Street
- Sun-Sentinel, 200 E. Las Olas Boulevard
- Bank of America, 212 SE 2nd Avenue
- One River Plaza, 305 South Andrews Avenue
- 200 Brickell Centre, 200 Brickell Avenue
- Las Olas Centre, 350 E. Las Olas Boulevard
- Las Olas Centre, 450 E. Las Olas Boulevard
- Broward County Garage, 151 SW 2nd Street
- County Lot II, 6 SW 1st Street

**For all transportation options, go to [www.NFL.com/superbowl](http://www.NFL.com/superbowl)**

## **A Special Message to Beach Residents and Businesses**

Live Nation, the concert promoter, in conjunction with the NFL, presented detailed plans to ensure public safety throughout preparation and execution of Super Bowl Saturday Night.

### **PUBLIC SAFETY**

The concert promoter has secured services for crowd control, traffic management, fire rescue, ocean rescue, emergency medical services and police.

### **PARKING**

Concert guests are being encouraged to use downtown parking areas to mitigate heavy traffic on A1A.

### **EVENT DURATION**

The duration of the concert and fireworks, from 6 pm - 10 pm, restricts noise to a narrow timeframe.

### **CONCERT SETUP IS NOW IN PROGRESS**

Crews of 25 to 100 are working each day to construct the stage and make other preparations.

Live Nation has reserved the entire parking lot at Fort Lauderdale Beach Park (formerly known as South Beach Park) now through Tuesday, February 9. Parking has also been reserved at several smaller lots at Fort Lauderdale Beach.

### **STREET CLOSURE**

SE 5th Street, between Seabreeze Boulevard and A1A, will be closed to traffic on Saturday, February 6.

**LIMITED TEMPORARY EXEMPTION IN OPEN CONTAINER ORDINANCE**

From now through February 8, 2010, individuals shall be allowed to carry and consume alcohol in plastic cups in outdoor areas, including the sidewalks, on A1A between the southern boundary of Sunrise Boulevard and the northern boundary of Holiday Drive at Fort Lauderdale Beach. In no event shall alcohol be permitted on the sandy beach. All other regulations in the Code of Ordinances of the City of Fort Lauderdale shall apply. (ORDINANCE NO. C-09-32, Section 4)

**FAQ (provided by the NFL):**

**How much are tickets to Super Bowl Saturday Night?**

Super Bowl Saturday Night is free to the public. There are no ticket sales.

**Are there upgraded Super Bowl Saturday Night tickets with enhanced options?**

No, everyone admitted will be given the same access to all features of Super Bowl Saturday Night.

**Is there an ADA entrance to Super Bowl Saturday Night?**

All parking facilities listed above are ADA accessible. ADA parking shuttles will be available at the same shuttle pick-up and drop-off areas indicated on the map above. The main entrance to Super Bowl Saturday Night will be ADA accessible.

**Can I bring in any outside food or beverages?**

No outside food or beverages of any kind will be allowed into Super Bowl Saturday Night. However, there will be concessions available for purchase throughout the Super Bowl Saturday Night campus.

**Are cameras and video cameras allowed into the NFL Super Bowl Saturday Night?**

Cameras and video cameras for personal use are not restricted. However, if you are a member of the press, you will need to contact Steve Brener at SteveB@bzapr.com.

**What can I bring in to the NFL Super Bowl Saturday Night?**

You and your personal belongings will be subject to search upon entry into Super Bowl Saturday Night. Bags under 12" will be permitted and are subject to search. The following items are prohibited: oversized bags, all weapons, alcohol, food, beverages, glass containers, fireworks, chairs, tents, barbecue grills, umbrellas and blankets. Service animals only are permitted.

**Can I anchor my boat at the beach in Fort Lauderdale Beach Park to watch the concert and fireworks?**

No. Per the United States Coast Guard, no anchoring will be allowed. The area offshore most of south Florida is a very environmentally sensitive area and the Coast Guard must ensure adequate measures are in place to prevent damage to protected and endangered species in addition to persons and property.